

# ATP PLAYERS' DRESS AND EQUIPMENT

All commercial ID logos placed on the shirt front or collar must be embroidered or screen printed  
All manufacturer logos must be embroidered, screen printed or otherwise professionally attached at all points



## BAGS, TOWELS, ETC.

Tennis Equipment Manufacturer's ID on each item  
PLUS  
BAGS - 2 commercial ID (6 sq in/39 sq cm) on one (1) bag

## HAT, HEADBAND

1 Manufacturer's ID and/or  
1 Commercial ID\* (4 sq in/26 sq cm)  
Writing is permitted on both  
\*Commercial ID must be on side of hat/ headband  
and worn so it is positioned on side of head  
(NEW – see example)

## SHORTS (front and back)

2 Manufacturer's ID (2 sq in /13 sq cm) on front or back of shorts

OR

2 Manufacturer's ID (4 sq in/26 sq cm) placed 1 on front and 1 on back

May contain writing

## COMPRESSION SHORTS and/or COMPRESSION SLEEVES

2 Manufacturer's ID (2 sq in/13 sq cm) OR  
1 Manufacturer's ID (4 sq in/26 sq cm)

## RACQUET & STRINGS

Manufacturer's ID on racquet and strings

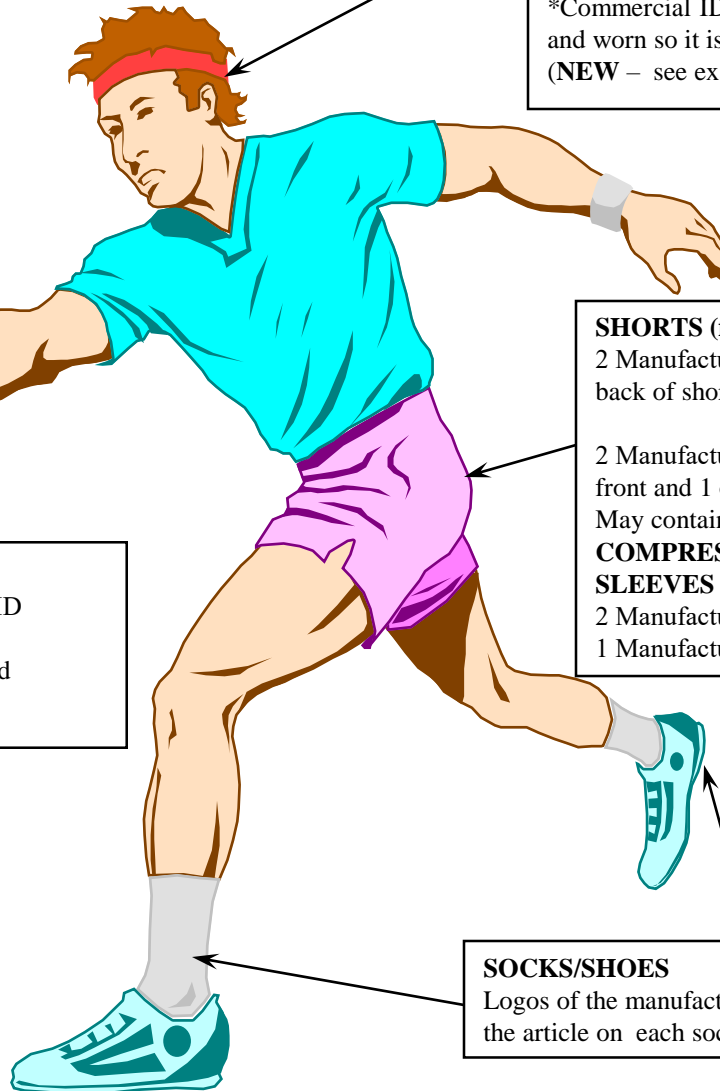
## WRISTBAND

1 Manufacturer's ID  
(4 sq in/26 sq cm)  
Writing is permitted

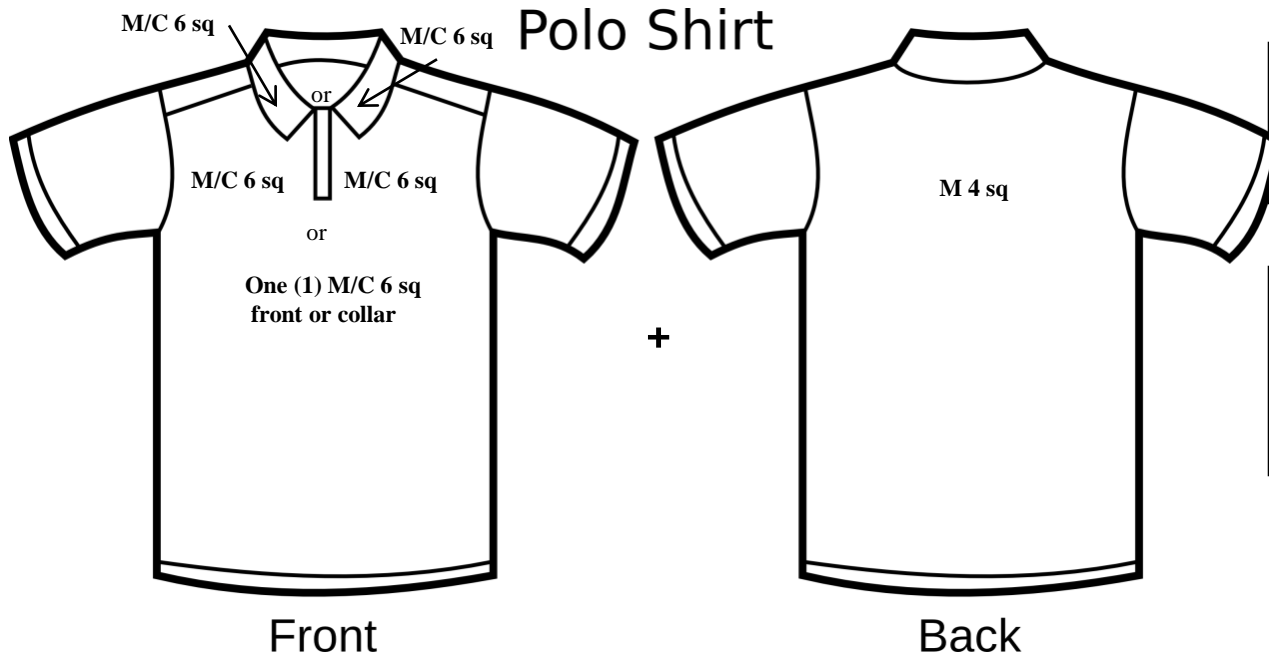
## SOCKS/SHOES

Logos of the manufacturer of the article on each sock/shoe

*The "Adidas three stripes" is considered a manufacturer's identification*



**SHIRT, SWEATER OR JACKET - Front, back & collar**



2 Manufacturer (M) or Commercial (C) IDs (6 sq in/ 39 sq cm ) in any location (2 on front, or 1 on front and 1 on collar)  
Logos may contain writing.

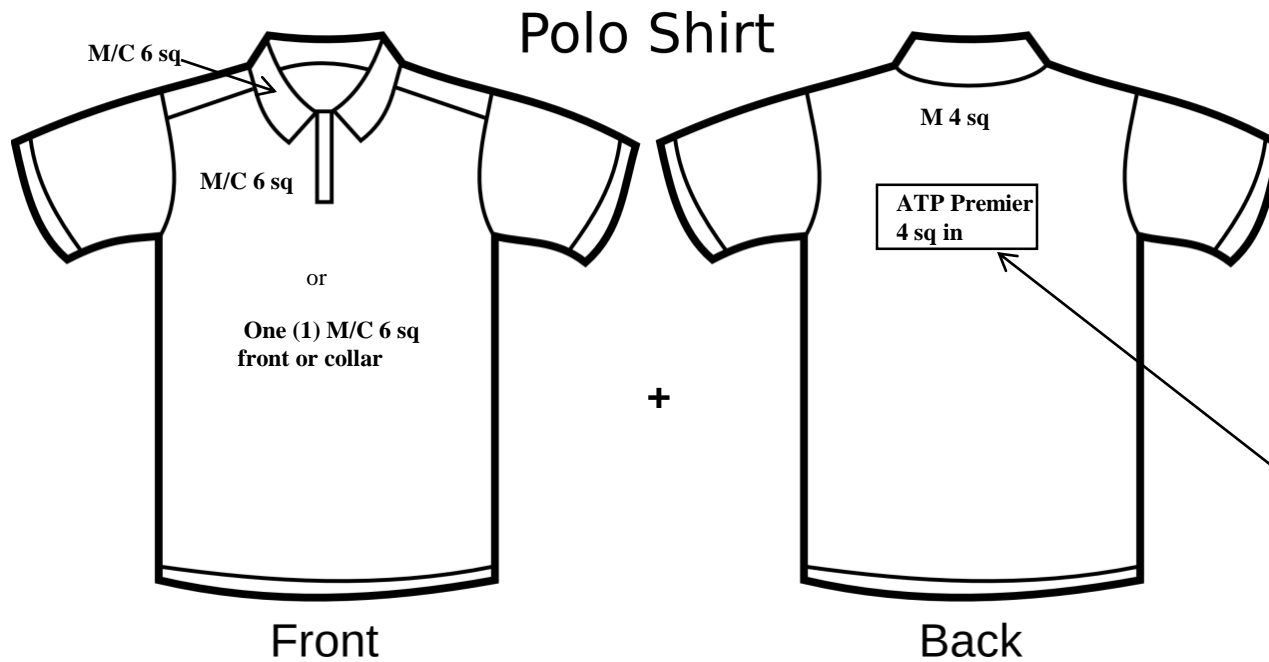
**OR**

1 Manufacturer's or Commercial ID (6 sq in/39 sq cm) on front or collar  
**PLUS**  
an additional 1 Manufacturer's ID (4 sq in/26 sq cm) on the back

\*Once a player has competed in his 1<sup>st</sup> match with a commercial brand logo on the front, collar or head-gear, then he cannot change brands during that year without ATP approval.

No new commercial logo may be added to the shirt front for events following the US Open through the ATP World Tour Finals.

As long as only 1 Manufacturer/Commercial ID (6 sq in) is placed on the front, an additional manufacturer's ID (up to 4 sq in) can be placed on the back.  
Logos may contain writing.



**ATP PREMIER/PLATINUM SPONSOR PATCH**  
An additional Commercial ID (4 sq in) may be placed on the back of the shirt (below the collar) if part of the ATP Premier/Platinum sponsor patch program. This is optional and is in addition to any Manufacturer ID on the back of the shirt.

## Sleeves

### SLEEVES

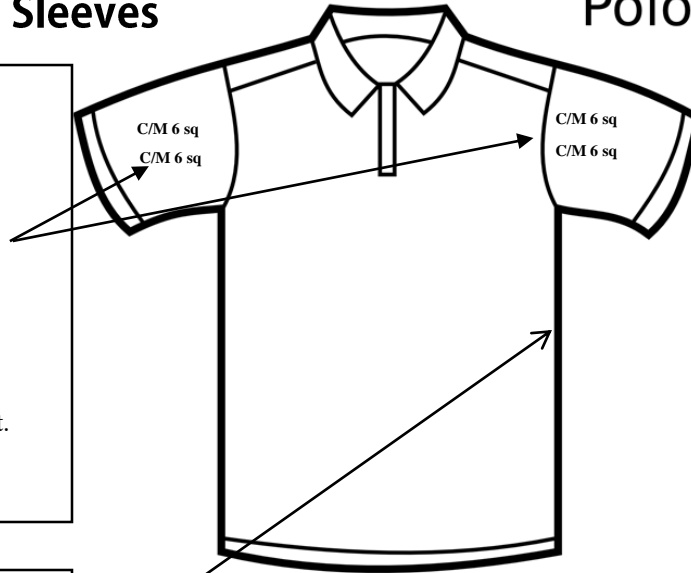
2 Commercial (C) ID (non-manufacturer) or Manufacturer ID on each sleeve not to exceed 6 sq in/39 sq cm

Maximum of 2 ID's may be placed Within each 6 square inch position.

1 patch = 6 sq in

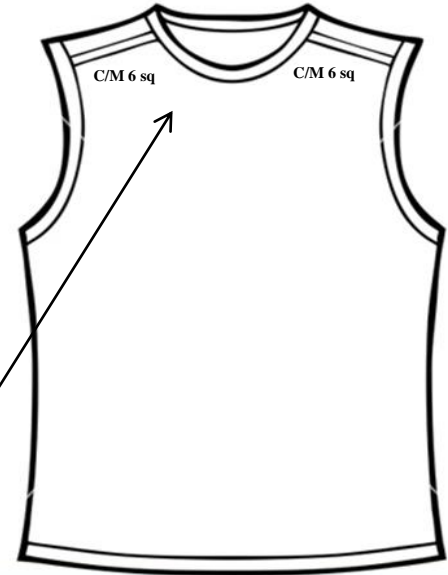
C/M	C/M
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**NOTE:** Commercial ID's can be different. Logos may contain writing.



## Polo

## Sleeveless



### OTHER

1 Manufacturer (without manufacturer name or writing may be placed once or repeatedly within an area not to exceed 12 sq in in one of the following locations:

On each of the shirt sleeves OR  
On the outer seams (sides of the torso)

### SLEEVELESS

If sleeveless, then 2 logo positions of the Commercial (C) ID (non-manufacturer) or manufacturer ID may be placed on the front, however neither shall exceed 6 sq in/ 39 sq cm.

If only one logo is placed on the front or collar, then one manufacturer logo (4 sq/ in/26 sq cm) may be placed on the back of the shirt.

### HAT/HEADBAND

1 Manufacturer's ID not to exceed 4 sq in/26 sq cm and /or

\*1 Commercial (C) ID (non-manufacturer) not to exceed 4 sq in/26 sq cm.

- The Commercial logo must be on the side of the hat/headband and must be worn so that it is positioned on the side of the hat.

- No hat or headband with or without logos may be worn during the awards ceremony.

\*Once a player has competed in his 1<sup>st</sup> match with a commercial ID, then he cannot change brands during that year without ATP approval.

